




# WE ARE HIRING A

## MARKETING AND SOCIAL MEDIA WORKING STUDENT / INTERN

-  Start Date: From now on
-  Duration: Minimum of 6 months, part-time (full-time optional)
-  Workplace: Remote or Hybrid (Bonn or Potsdam)

**Spotlight! is a diverse community committed to creating a more inclusive European tech landscape. We bring together entrepreneurs from various backgrounds and collaboratively shape the innovations of tomorrow.**

As a Working Student or Intern at Spotlight!, you will play a crucial role in supporting our daily operations and strategic content initiatives. You will be immersed in the world of startup marketing and entrepreneurship, gaining hands-on experience in a fast-paced and innovative environment.

### Key Responsibilities:

- **Social Media Management:** Help manage and update the company's social media profiles, creating and scheduling posts, engaging with the community, and analyzing social media trends to increase engagement and brand awareness.
- **Content Creation and Management:** Assist in developing and curating engaging content for various platforms such as the company's website, social media, and blogs. This may include writing articles and producing multimedia content relevant to our B2B audience.
- **Market Research:** Conduct research on industry trends, competitor content, and marketing strategies to inform and improve our content and design approach.
- **Collaboration on Marketing Campaigns:** Work closely with the marketing team to brainstorm, plan, and execute creative campaigns and strategies that effectively reach and resonate with our B2B audience.
- **Portfolio Company Support:** Participate in meetings with portfolio companies and represent Spotlight! at relevant events.

**APPLY NOW**



### Qualifications:

- Currently pursuing an undergraduate or graduate degree in Business, Marketing, or a related field.
- Digital native with a natural curiosity and a keen interest in new products impacting our lifestyle and work.
- Previous experience in B2B social media (LinkedIn, X, etc.).
- Self-starter with the ability to work independently and take initiative.
- Strong team player with a solid work ethic, humility, and a collaborative mindset.
- Structured thinker with excellent analytical skills and originality in problem-solving.
- Eager learner, open to acquiring new skills and knowledge.
- Passion for entrepreneurship and a good understanding of digital business models.
- Proficiency in English and German, both spoken and written, is a must.
- Previous experience in a startup or high-performance environment is a plus.

### Benefits:

- Exposure to industry experts and startup methodologies with mentorship from experienced professionals.
- Hands-on experience in startup development and insights into the startup ecosystem.
- Networking with tech and startup sector leaders at industry events and workshops.
- Remote or Hybrid work model for flexibility.
- Dynamic, innovative learning environment.
- Inclusive and diverse work culture.
- Potential for future employment within Spotlight! network.

### Application Process

Interested candidates should submit a resume, a cover letter expressing their interest and fit for the role, and any relevant projects (not required) to show your expertise. Spotlight! is an equal opportunity employer that does not discriminate based on ethnicity, religion, creed or sexual orientation. We foster a culture that embraces all individuals and encourages diverse perspectives.

**Join our team and take the next step in your career with Spotlight!**

**APPLY NOW**

